



New Zealand Nuffield Scholar 2008 - Ali Undorf-Lay

Ali Undorf-Lay, from Rangiora, is the first non-farming New Zealand applicant to be awarded a scholarship. Ali has a daughter, Britta, who is studying at Canterbury University.

Ali currently works for Federated Farmers of New Zealand in their strategic communications team in Christchurch. Her role is to work alongside the 24 provincial presidents across New Zealand and build stronger and more active regional farming groups. She has a Masters of Science in Resource Management from Lincoln University and an undergraduate degree from the University of Canterbury.

Ali proposes to study the increasingly tense relationship between rural and urban perceptions of agriculture. She believes Europe will be of special interest as they have faced the same issues for a lot longer and will have developed strategies that New Zealand could learn from. Awareness of how the agricultural industry and public groups engage in agricultural-environmental issues is very topical.

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